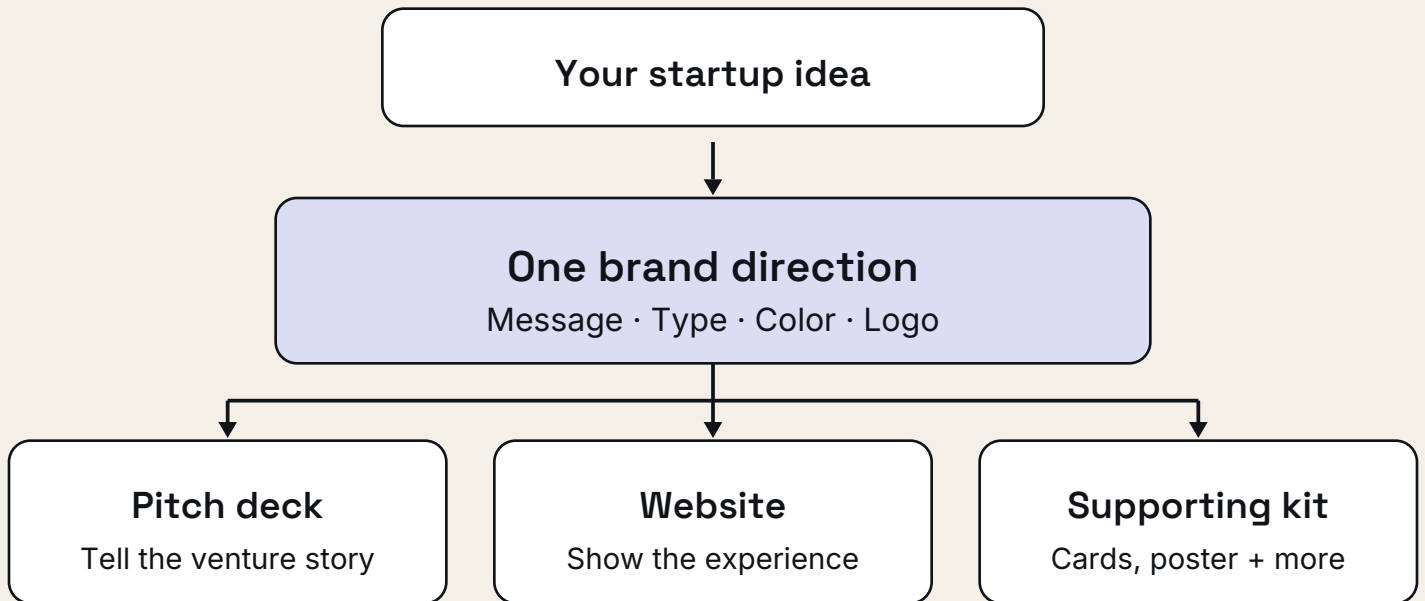


Startup Brand Studio

One startup idea. A consistent pitch and brand.

Students choose the design direction. AI helps them build it.



Choose the direction. Build. Test with peers. Improve.

The format

Two 2-hour sessions.
A shorter 2-hour pilot is available.

What students take away

Core drafts in class, plus 13 editable
examples to finish their kit afterward.

Bring an existing venture idea, a laptop and three design references.

Explore the English AmerikaOS demo

1842collective.com/demo/amerikaos

Proposed workshop. Date and host to be agreed. Students own their ideas and verify their business claims.